

## FACEBOOK COVER 851 X 315 PX



Your profile picture must be at least 180\*180 px which will then automatically be scaled down to 160\*160 px. Make sure your profile picture looks neat since it will also be scaled down to 32\*32 px

### APPLICATION



#### Application thumbnail

This is the visible icon of your application that's displayed on your Timeline.

Width: 111px Height: 74px Maximum file size: 5MB



#### Application icon

This is the mini icon of your Facebook application.

Width: 16px Height: 16px

#### Facebook application

Width: 810px  
Height: Unlimited



#### Thumbnail

The image that is displayed next to the link when you click like or share something.

Width: 90px  
Height: 90px

#### Facebook status update

Status update length: 63,206 characters  
Comment length: unlimited

#### Uploaded images



This is the maximum size of the image you can upload.

Width: 2048px  
Height: 2048px

### FACEBOOK ADS



Picture in the ad  
Width: 100px  
Height: 72px  
Size: 5MB

Text in ad  
Header: 25 characters  
Body copy: 90 characters

## PICTURES DISPLAYED IN FACEBOOK

This is the maximum size of the image as shown in slide show or album.

Width: 960px  
Height: 720px

### PINNED POST PICTURE SIZE

This is the visible size of the picture of your pinned post. You can post larger pictures but you will have to reposition the image accordingly

Width: 403px  
Height: 403px



### VIDEOS

The maximum size of video you can upload  
Size: 1024MB  
Length: 20 Minutes

### FACEBOOK HIGHLIGHTED POST

WIDTH: 843 PX HEIGHT: 403 PX

Feature on Timeline



**DreamGROW**  
Marketing. Internet. Social.

### FACEBOOK MILESTONE PICTURE SIZE

WIDTH: 843 PX HEIGHT: 403 PX

THANK YOU FOR WATCHING  
DreamGROW

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