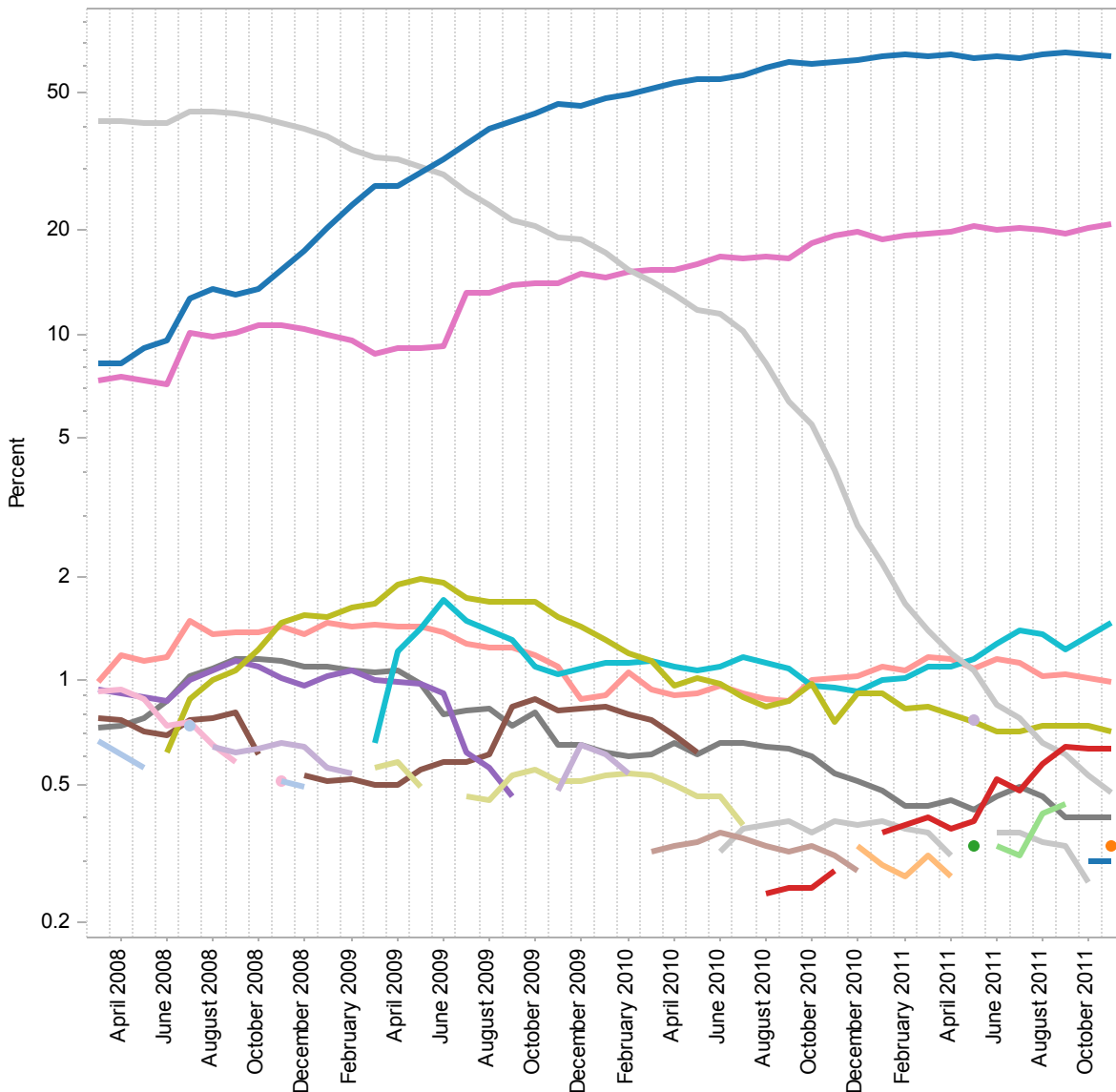


Top 10 Social Networking Sites & Forums 2008-2011

U.S. Market Share of Visits (Priit Kallas, www.dreamgrow.com)



Social Networking Sites

- | | | |
|--------------|-------------------|----------------|
| Google+ | Meebo | Yahoo Answers |
| Yelp | MocoSpace | Yahoo Groups |
| Bebo | MySpace | Yahoo Profiles |
| CafeMom | MySpaceTV | YouTube |
| Club Penguin | Mylife | myYearbook |
| Facebook | Tagged | |
| iVillage | Twitter | |
| LinkedIn | Windows Live Ho.. | |

Created by Priit Kallas @
www.dreamgrow.com

Data from: <http://www.marketingcharts.com/categories/social-networks-and-forums/> Note: The Hitwise data featured is based on US market share of visits as defined by the IAB, which is the percentage of online traffic to the domain or category, from the Hitwise sample of 10 million US internet users. The market share of visits percentage does not include traffic for all sub-domains of certain websites that could be reported on separately.