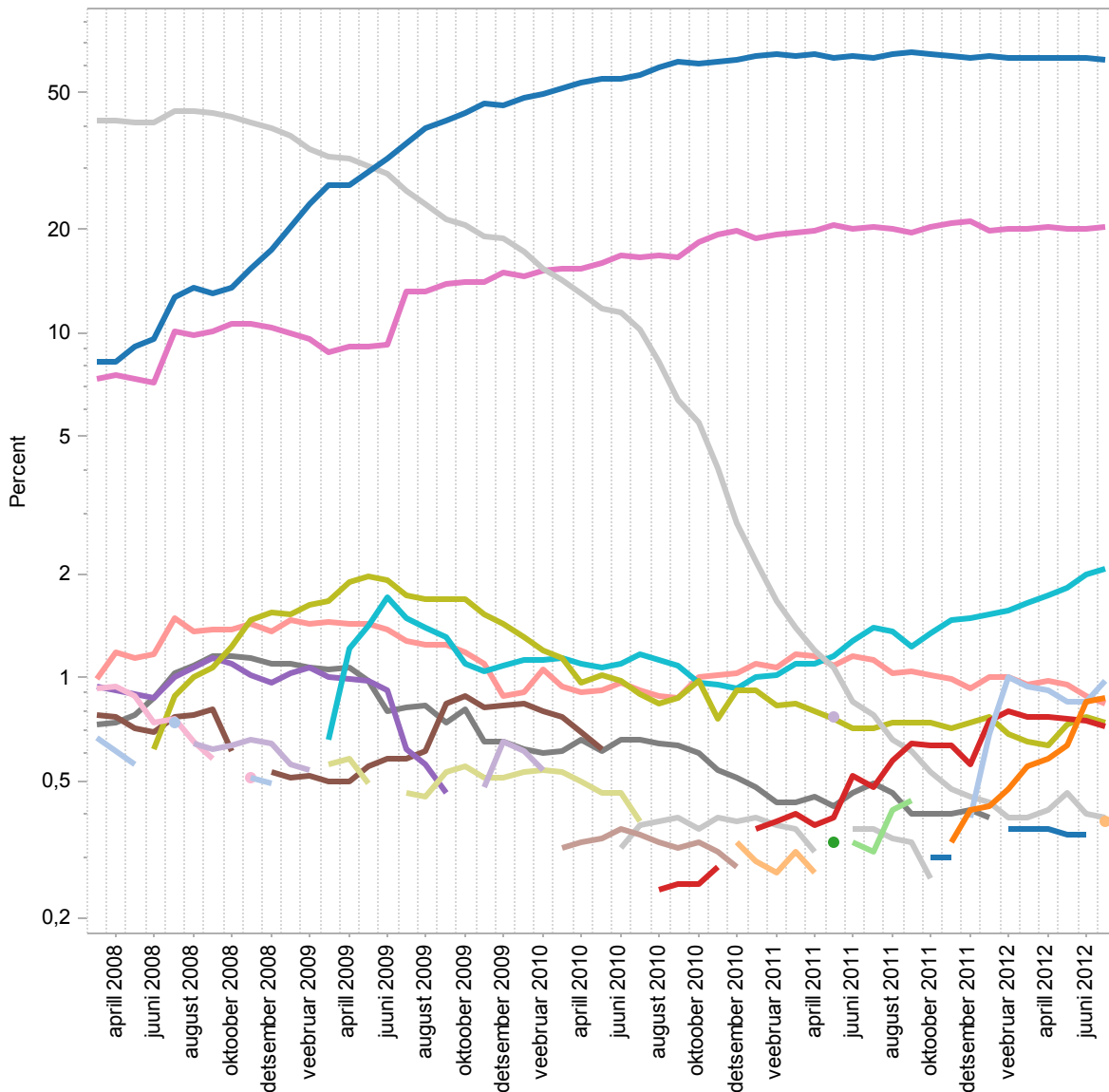


# Top 10 Social Networking Sites & Forums 2008-2012

U.S. Market Share of Visits (Preet Kallas, www.dreamgrow.com)



## Social Networking Sites

- |  |  |   |
|--|--|---|
| <span style="color: orange;">■</span> Google+      | <span style="color: lightgreen;">■</span> iVillage | <span style="color: cyan;">■</span> Twitter             |
| <span style="color: lightblue;">■</span> Pinterest | <span style="color: red;">■</span> LinkedIn        | <span style="color: yellowgreen;">■</span> Windows Live |
| <span style="color: blue;">■</span> Yelp           | <span style="color: purple;">■</span> Meebo        | <span style="color: lightcoral;">■</span> Yahoo Answer  |
| <span style="color: orange;">■</span> MeeMe        | <span style="color: brown;">■</span> MocoSpace     | <span style="color: purple;">■</span> Yahoo Group       |
| <span style="color: lightblue;">■</span> Bebo      | <span style="color: grey;">■</span> MySpace        | <span style="color: brown;">■</span> Yahoo Profile      |
| <span style="color: green;">■</span> CafeMom       | <span style="color: pink;">■</span> MySpaceTV      | <span style="color: magenta;">■</span> YouTube          |
| <span style="color: orange;">■</span> Club Penguin | <span style="color: grey;">■</span> Mylife         | <span style="color: grey;">■</span> myYearbook          |
| <span style="color: blue;">■</span> Facebook       | <span style="color: yellowgreen;">■</span> Tagged  |   |

Created by Preet Kallas @ www.dreamgrow.com

Data from: <http://www.marketingcharts.com/categories/social-networks-and-forums/> Note: The Hitwise data featured is based on US market share of visits as defined by the IAB, which is the percentage of online traffic to the domain or category, from the Hitwise sample of 10 million US internet users. The market share of visits percentage does not include traffic for all sub-domains of certain websites that could be reported on separately.